

SPRING 2023

MSE 690 SEMINAR SERIES

MONDAY, APRIL 24TH, 2023 | 3:45PM SEMINAR | ARMS 1010



EYAL BARASH

Founder Barash Law LLC
Patent Law

“Accessing University Technology by Start-Ups – Patents, Technologies, and Lessons Learned from the Trenches”

Abstract: In this presentation, Eyal will speak on the challenges faced when creating and growing start-ups from universities, focusing the discussion on strategies for protecting intellectual property as well as licensing from academic institutions. In addition, Eyal will discuss the *University Startup Basic Outlicensing Template*, a model term sheet for university life science start-up licenses recently proposed by a collaborative consortium of top law firms, venture capital groups, and university technology transfer offices. This template can be found on the Association of University Technology Managers (AUTM) website in an easily accessible download, freely available to investors and academic institutions alike. Drawing on his experiences with numerous universities, Eyal will discuss the proposed terms, what they mean, and their relevance to the start-up process.

Biography: Eyal Barash is a patent attorney who focuses his practice on life sciences. After receiving bachelor’s degrees in chemistry and history from Indiana University, he studied solid-state NMR spectroscopy at UC-Berkeley where he obtained a master’s degree in physical chemistry. After obtaining a law degree at Northwestern, he practiced law in Washington, DC for the world’s largest patent-law firm for 8 years before returning to his native town of West Lafayette. Back home, he was in-house counsel for various start-ups with successful exits culminating in the sale of Endocyte, where he was chief IP counsel, to Novartis in 2018 for \$2.1B.

Eyal currently maintains a practice representing a variety of companies including start-ups from Purdue, MIT, and UC-San Francisco as well as publicly traded life science companies and nonprofits. For his clients, Eyal manages IP portfolios, negotiates complex transactions (including license agreements), and advises how to create valuable patent estates.



PURDUE
UNIVERSITY®

School of Materials Engineering