

PURDUE DAY OF MATERIALS

3/31/26

Purdue Day of Materials is the first annual celebration of Materials Engineering. Join students, faculty, researchers, and alumni in sharing stories and achievements from across Purdue MSE!



HOW TO PARTICIPATE IN #PurdueDayofMaterials

We'd love for you to join the celebration on 3/31 by sharing your Purdue Materials story on LinkedIn, Facebook, or Instagram. Post a photo or video with a memory, project highlight, research experience, internship story, career update, or message about what materials engineering means to you.

Be sure to do two things:

1. Tag Purdue MSE (directions below)
2. Use #PurdueDayofMaterials

This helps us see your post and helps others follow the campaign too.

LINKEDIN

Type @ and begin entering Purdue University School of Materials Engineering, then select the official page from the dropdown list.

Tip: If the page name is clickable in your post, the tag worked.

LinkedIn example:

Tag @Purdue University School of Materials Engineering and include #PurdueDayofMaterials

FACEBOOK

Type @ and begin entering Purdue MSE, then select the official page from the dropdown list.

Tip: If the page name becomes clickable, the tag worked. Facebook tagging can sometimes be a little inconsistent, especially on mobile, so if the tag does not work, please still use the hashtag.

Facebook example:

Tag @Purdue MSE and include #PurdueDayofMaterials

INSTAGRAM

Tag @purdue.mse in your caption or on your photo/story and include #PurdueDayofMaterials in the caption.

Tip: For Stories, be sure to mention @purdue.mse directly so we can see and share it more easily.

Instagram example:

Tag @purdue.mse and include #PurdueDayofMaterials

QUESTIONS?

Please reach out to Sarah Anderson (andersons@purdue.edu) with any questions you have.

Want to participate without posting on your own social media? E-mail mse@purdue.edu with a photo and a short message, and we'll share it on the MSE pages on your behalf. You can also fill out our short survey, and we'll take care of the rest.



SURVEY LINK