



Engineering Innovation for Social Good

# Schedule of Events

## WEDNESDAY April 1

**4:30 - 5:15pm**

WALC 3184

### Importance of Data Visualization in the International Development Sector

Neelima Grover – CEO, The QED Group

Rob Segan - Senior Data Use Consultant, QED, and Technical Director, Data Elevates

*Co-sponsored by LASER PULSE*

**5:30-7:00 pm**

Hiler Theatre  
(WALC 1055)

### Careers in International Development Panel

Discussion on career opportunities in International Development sector

Molly Fitzgerald - Associate Director, Innovation, Plan International

Peter Macharia - Senior Director, Program Development, World Concern

Dan Schimmel - Humanitarian Monitoring, Evaluation and Learning Specialist, CARE

Rob Segan - Senior Data Use Consultant, QED, and Technical Director, Data Elevates

Margaret Hegwood - Graduate Assistant, GEP<sup>2</sup>, Purdue (moderator)

Timothy Luzader - CCO, Purdue (introduction)

*Co-sponsored by the CCO*

## THURSDAY April 2

**8:30 - 12:30 pm**

WANG 1004

### Engineering Innovation for Social Good Challenge Competition Final Selection of Seed Grant Awards

Open to the public until seating is full.

**12:30 - 1:30 pm**

WANG 1004

### Lunch Break and Seed Grant Judges Meeting

**1:30 - 3:30 pm**

ARMS Atrium

### Poster session

**4:00 - 5:30 pm**

ARMS 1109

### Keynote Panel Discussion Panel

Sara Enright - Associate Director, BSR (Business for Social Responsibility)

Jacqueline Ogega - Director Gender Equality and Social Inclusion, World Vision International

Amos Winter - Associate Professor, MIT

Michael Woolcock - Lead Social Scientist, Development Research Group, World Bank

Pallavi Gupta - Asst. Director of Programs, Shah Family Global Innovation Lab, GEP<sup>2</sup>, Purdue (moderator)

**5:30pm - 6:30 pm**

ARMS Atrium

### Awards Announcement and Networking Reception

Drinks and hor d'oeuvres.

Announcement of Shah Lab Social Impact Firestarter

*In partnership with Purdue Foundry and Burton Morgan Center*

LASER-PULSE Hackathon Awards

Poster Session Awards

Shah Lab Seed Grant Awards



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