

# Building a Corporate Environment to Encourage & Enable Design for Sustainability

## Terry Taber

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[WebEx](#)

### Abstract

In the 1980s and 1990s, many corporate R&D and product development efforts started to focus on products designed for manufacturing (DFM). Factors influencing this direction were increasing global competition, a push for improved product quality, and a need to improve business performance especially through productivity gains in manufacturing. Gradually this DFM focus was replaced by the emerging concept of sustainability. A holistic view of sustainability considers the entire life cycle of technologies and products from invention to end-of-life. And over the last two decades, “biodegradable”, “recoverable”, “reusable”, “reduced-use footprint”, and “REMADE” (reducing embodied energy and decreasing emissions) have become embedded in the sustainability lingo. This lecture will discuss and reflect on creating an environment to embrace these concepts from invention to manufacturing to the customer and share technology and product examples that emerged from such a culture.

### Bio

Terry Taber joined Kodak in 1980. In January 2009, he was named Chief Technical Officer, a position he currently holds. The Board of Directors elected him a corporate vice president in December 2008. Effective January 1, 2015, Taber was named President of the newly created Intellectual Property Solutions segment. Effective May 1, 2017, Dr. Taber was named President of Advanced Materials & 3D Printing Technology Division. Effective March 5, 2020, Taber was named Senior Vice President, Advanced Materials and Chemicals, expanding his prior role to include oversight of chemicals, functional print, new growth initiatives, and all films, including motion picture, consumer, professional and industrial.

Taber was previously the Chief Operating Officer of Kodak’s Image Sensor Solutions (ISS) business, a leading developer of advanced CCD and CMOS sensors serving imaging and industrial markets. Prior to joining ISS in 2007, Taber held a series of senior positions in Kodak’s research and development and product organizations. During his more than 40 years at Kodak, Taber has been involved in new materials research, product development and commercialization, manufacturing, and executive positions in R&D and business management.

Taber received a B.S. degree in Chemistry from Purdue University and a Ph.D. in Organic Chemistry from the California Institute of Technology. He also received an M.S. in General Management from MIT as a Kodak Sloan Fellow. Taber was named an Outstanding Purdue alumnus in 2009. He serves on multiple boards.

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