



How It Works...

- ✓ **IF CHALLENGED, TAKE THE “SPLASH*” OR PAY THE “CASH”**
- ✓ **BE FILMED GOING THROUGH THE FOUNTAIN**
- ✓ **NOMINATE 3 OTHERS TO “SPLASH” OR “CASH” ON VIDEO**
- ✓ **POST YOUR VIDEO TO SOCIAL MEDIA**



*Participants choosing the 'splash' option do so at their own risk. Beware of slippery conditions around fountains.

When: Friday, 9/16/16

ALL DAY 8am – 5pm

Where: Loeb Fountain
(Founders Park located by Beering Hall)

To make a CASH donation go to:

www.purdue.edu/unitedway

Click **RED DONATE** button

