



American Cancer Society Relay For Life What Does Your Dollar Do?

As the official sponsor of birthdays, the American Cancer Society knows how important each and every birthday can be. The remarkable progress we've made against cancer in the past 100 years is thanks in part to the support, passion, and relentless dedication of Relay For Life participants like you. The funds you raise help bring us one step closer to creating a world with more birthdays. **Here are just some of the ways you're helping the Society finish the fight against cancer.**

**LAST YEAR, WE GAVE
1 6 5 0 0
CANCER SURVIVORS
RIDES TO TREATMENT,**
making nearly 200,000 round-trips for patients and caregivers.



**LAST YEAR,
OUR TRAINED
PATIENT NAVIGATORS
HELPED CLOSE TO
89,000 PEOPLE
UNDERSTAND THEIR CANCER
DIAGNOSIS AND FIND THE HELP
THEY NEED.**

EACH YEAR,
WE ASSIST NEARLY
1 MILLION
PEOPLE WHO CALL US
AT 1-800-227-2345
by providing
valuable cancer
information and
connecting them to the
resources they need.



**IN 2012, WE SAVED
41,000 PATIENTS
AND THEIR CAREGIVERS
MORE THAN**



**\$26 MILLION
IN LODGING COSTS
BY PROVIDING A
FREE PLACE TO STAY**

when they have to travel for treatment.

**NEARLY
14 MILLION**
PEOPLE IN THE US
WHO HAVE HAD CANCER



AND COUNTLESS MORE WHO HAVE AVOIDED IT WILL BE CELEBRATING BIRTHDAYS THIS YEAR, THANKS IN PART TO THE PROGRESS WE ARE MAKING TOGETHER.

**SINCE 1946, WE'VE INVESTED
MORE THAN \$3.9 BILLION
IN CANCER RESEARCH**

that has helped confirm the link between cigarette smoking and lung cancer, establish the link between obesity and multiple cancers, and develop drugs to treat leukemia and advanced breast cancer, among many other breakthroughs.



OUR WORK HAS LED TO A
**50% DROP
IN SMOKING**
SINCE THE 1960S,
WHICH IN TURN HAS
CONTRIBUTED TO
**AN OVERALL
DROP IN LUNG CANCER
DEATH RATES.**



EVERY YEAR, MORE THAN
**4 MILLION PEOPLE
COME TOGETHER AT
RELAY FOR LIFE EVENTS**
AROUND THE WORLD
TO SUPPORT THE
AMERICAN CANCER
SOCIETY AND HELP
FINISH THE FIGHT
AGAINST CANCER!



**IN 2012,
WE HELPED MORE THAN
25 MILLION
VISITORS
TO OUR WEB SITE,
CANCER.ORG,**
GET THE CANCER INFORMATION
AND SUPPORT THEY NEED.

