DigiTRACKER CENTER*

TechTalk

Bridging Design, Delivery, and Technology in Healthcare Infrastructure

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Anaheim, California

Mr. Long Kim Duong, MBA, LEED AP, serves as the Senior Director of National Facilities Design and Construction at Kaiser Permanente, the largest private nonprofit healthcare organization in the United States. Kaiser Permanente caters to over 12.6 million members through more than 1,100 facilities across seven markets in the country.

Mr. Duong provides strategic leadership and design oversight for major capital projects in Southern California, Georgia, and the Mid-Atlantic markets. With nearly two decades of experience in healthcare planning, project management, and architectural design, Mr. Duong has been instrumental in aligning facility development with clinical, business, and public health objectives.

Prior to his tenure at Kaiser Permanente, Mr. Duong held the position of Director of Planning, Design, and Construction at Loma Linda University Medical Center, where he managed projects including hospital replacement, seismic upgrades, master planning, and various tenant improvement initiatives.

He holds a Master and Bachelor of Architecture from the University of Southern California and an MBA in Healthcare Administration from Loma Linda University. He is a LEED Accredited Professional and a strong advocate for sustainable, health-centered design.

Abstract: This presentation offers reflections from over 20 years of experience in architecture, healthcare planning, and capital project delivery. It will discuss recurring challenges in managing complex projects - such as aligning design with operational goals, coordinating across disciplines, and navigating fragmented digital tools. Rather than presenting fixed solutions, the talk will explore how emerging technologies, particularly AI, may help address these challenges. Attendees are invited to consider how industry workflows might evolve in response to new tools, changing expectations, and

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increasing project complexity.

SEPTEMBER 12th | 4:00 PM

Potter (A. A.) Engineering Center, Room 234 (Fu Room), 500 Central Dr, West Lafayette, IN, Only 20 Seats Based on Application and Selection, Apply to Attend HERE by Sept. 10th

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