

New Course - Translating Research into Tangible Products

Designed for Faculty and Graduate Students

Life of a Faculty Entrepreneur: Discovery, Development, Translation

Spring Semester 2012

Thursdays from 6-8 pm in MRGN 121
ABE 691 - for registration information
contact charlie-armstrong@purdue.edu



Instructor, Mike Ladisch

Distinguished Professor, Ag and Bio Engineering

Co-instructor, Nathalie Duval-Couetil

Director, Certificate in Entrepreneurship and Innovation

Associate Professor, Technology, Leadership and Innovation

Objective: The course is designed to introduce graduate students and faculty mentors to the intellectual, financial, and management processes associated with translating research into tangible products through university initiated, early-stage commercialization (start-up) activities. Lectures will present case studies of technologies and pathways to commercialization. Guest speakers will illustrate the start-up process through real-world experience, and will also address approaches for managing entrepreneurial activities, intellectual property and conflicts of interest in a university environment.

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