



# Ian Steff, to speak on Indiana's \$1 billion Investment in Entrepreneurship, Innovation

Wednesday, August 31, 2-3 p.m.  
Fowler Hall, Stewart Center



**Ian Steff**, the newly appointed executive vice president and chief innovation officer of the **Indiana Economic Development Corporation**, will provide an informational session on the state's \$1 billion initiative to support innovation and entrepreneurial opportunities in Indiana.

For more information,  
contact Maria Longoria-  
Littleton at  
mlongori@purdue.edu

The plan, spanning over the next 10 years, was announced by Gov. Mike Pence in July with the goal of incentivizing ingenuity and development statewide.

As executive vice president and chief innovative officer, Steff's first priority will be to inform innovators and entrepreneurs locally, nationally and globally that Indiana is committed to providing the resources necessary for sustaining current and future growth. One facet of the new initiative will support Indiana's universities by fostering research opportunities and supporting small businesses.



[www.purdue.edu/discoverypark/](http://www.purdue.edu/discoverypark/)